



Restoring Property Damaged By  
**FIRE • WATER • SMOKE • WIND & Other Perils Since 1982**



# The Scoop!

June, 2012

## ***Fire at Avalon Landmark***

### **Mellon Certified Restoration Helps The Golden Inn Keep Its Reservations!**

On Thursday, May 10<sup>th</sup>, Mellon Certified Restoration was dispatched to the Golden Inn located beach front at 78th Street in Avalon, NJ. The large hotel and resort had suffered a fire in an unoccupied unit on Wednesday night. Avalon firefighters were able to quickly contain the fire and no one was injured

With 2 main wings, the 3 story hotel has 158 rooms plus common guest facilities. Originating in the air conditioner of the adjoining room, the blaze resulted in extensive fire, water and smoke damaged to the unit and the exterior facade on the first floor of the west wing.



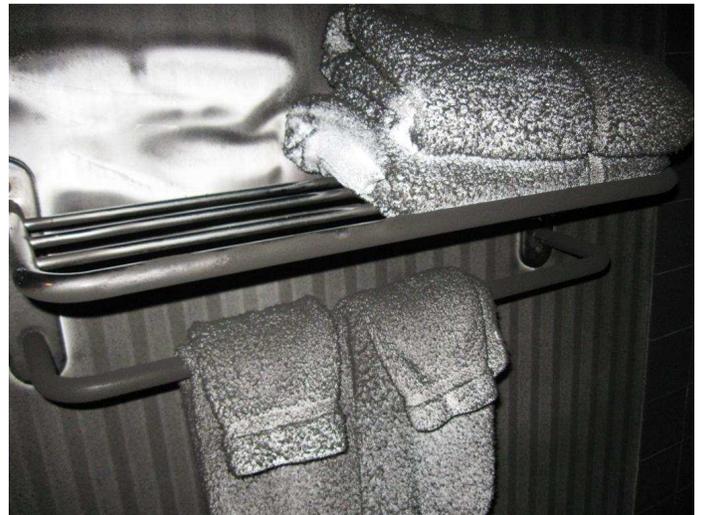
As in most fire losses, there was also extensive smoke damage in the other areas of the facility. In this case, 45 rooms plus common areas were impacted. The other hotel rooms had to be cleaned and ready for occupancy by 3:00 p.m. *the very next day* to accommodate the significant number of reservations for the upcoming Mother's Day weekend. Certainly, the impact of cancelling reservations would be devastating to the hotel as well as the families looking forward to a great weekend with mom.

Knowing MCR's capabilities, the hotel's insurance broker contacted us and our emergency services team was mobilized to the scene. Upon arrival, our staff assessed the damage, quickly determined the resources that would be required to meet the 24 hour deadline and established a mobile office and warehouse on-site.

To get the job done on time, multiple shifts of 40 cleaners, restorators and supervisors were set up to address all of the necessary tasks. In 24 hours, our crews secured the fire room, power washed and scrubbed the affected exterior, cleaned / deodorized over 45 units, hallways & elevators, removed and cleaned all linens and cleaned the hotel's exhaust systems.



Meeting the deadline, the hotel was turned over to management staff ready for occupancy as promised and we are currently working on the reconstruction of destroyed room and facade. How cool is that? As they say in Avalon... **“Cooler by a mile!”**



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